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Digital society
Higher level and standard level
Paper 2

19 May 2026

Zone A morning | **Zone B** morning | **Zone C** morning

Session number

1 hour 15 minutes

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Instructions to students

- Write your session number in the boxes above.
- Do not open this examination paper until instructed to do so.
- Read the sources in the accompanying booklet carefully.
- Answer all questions.
- Answers must be written within the answer boxes provided.
- The maximum mark for this examination paper is **[24 marks]**.



Please **do not** write on this page.

Answers written on this page
will not be marked.



Answer **all** questions. Refer to the sources in the accompanying source booklet.

Answers must be written within the answer boxes provided.

1. With reference to Source A, identify **two** items of user information that FlexiView might use to provide personalized content recommendations. [2]

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2. With reference to Source B, suggest **two** reasons why there is an increase over time in the percentage of FlexiView subscribers who watch content on smartphones. [4]

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- [6]



- [12]





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12EP09

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